

# Exhibitor & Corporate

Advertising Information Packet

## The University of Chicago 2024 AYA Oncology Symposium: Risk, Screening and Therapeutics for Adolescent and Young Cancers

May 31, 2024  
8:00 am – 1:00 pm  
Gleacher Center  
Chicago, Illinois

Join us  
**PRE**  
**ASCO**  
May 31, 2024



## Please join us

**University of Chicago 2024 AYA Oncology Symposium:** Risk, Screening and Therapeutics for Adolescent and Young Cancers is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine. The educational initiative includes a ½ day interactive live CME activity developed and delivered by thought leaders in the field of hematology/oncology.

We are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space, interacting with physicians at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians, nurses, and allied health care professionals.

### About the Conference

**Title:** University of Chicago 2024 AYA Oncology Symposium: Risk, Screening and Therapeutics for Adolescent and Young Cancers

**Date:** May 31, 2024

**Time:** 8:00 am – 1:00 pm

**Location:** Gleacher Center  
450 N Cityfront Plaza Dr, Chicago, IL 60611

### Anticipated Attendance

**100**

This activity has been designed for physicians, nurses, advanced practice practitioners, and other allied healthcare professionals interested in the treatment of Adolescent and Young Adult (AYA) cancers.





# 2024 AYA Oncology Symposium: Risk, Screening and Therapeutics for Adolescent and Young Cancers

May 31, 2024

## GENERAL EXHIBIT INFORMATION

- **Exhibit Date:** May 31, 2024
- **Exhibit Location:** Gleacher Center  
450 N Cityfront Plaza Dr, Chicago, IL 60611
- **Exhibit Setup:** Friday, May 31, 2024 at 7:30am
- **Display Hours:** Friday, May 31, 2024 at 8:00 am – 1:00 pm
- See conference agenda for daily break times.
- **Exhibit Dismantle:** All Exhibits must be dismantled by 1:30pm on Friday, May 31, 2024
- **Exhibit Representation:** At least one representative must be at the display during exhibit hours.
- **Electric & Shipping:** All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.
- **How to Register for Exhibit Space**

Return the enclosed exhibitor Application/Contract with your payment by mail to:

Meeting Achievements  
c/o CHICAGO AYA  
567 West 250 South  
Hebron, IN 46341

Or via email:

[Leslie@meetingachievements.com](mailto:Leslie@meetingachievements.com)



Exhibitors will be assigned space by the symposium organizers. Space will be available on a first-come, first-serve basis. The University of Chicago reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibitors or space logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the conference days) must be in consultation with, and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees to the Conference are required to strictly adhere to this condition.



# 2024 AYA Oncology Symposium: Risk, Screening and Therapeutics for Adolescent and Young Cancers

May 31, 2024

## EXHIBIT OPPORTUNITIES

### \$5,000: Gold Level/Display Fee

Includes tabletop display in Superior Location with 3 registrations to the conference sessions.

### \$3,500: Silver Level/Display Fee

Includes tabletop display with 2 registrations to the conference sessions.

### \$2,500: Bronze Level/Display Fee

Includes tabletop display with one registration.

Tabletop exhibits will be visible and accessible to all meeting participants on May 31, 2024. The exhibit fee includes one six-foot skirted table and 2 chairs.

***Additional Conference Registrations may be purchased for Industry Representatives at \$395 per person.***

### Benefits of Exhibiting

- Company name listed in program material and acknowledgement from podium
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

The University of Chicago and Meeting Achievements expect the commercial representative(s) to refrain from inviting the faculty, guests or participants to social events.



## Branded Mini Hand Sanitizer Bottles \$1,200



We're now offering custom branded mini hand sanitizers personalized with your company's logo to be available all day at the Symposium.



Sponsoring company will be highlighted as a Sponsor and listed on the in-person conference materials.

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Facsimile	

<b>EXHIBIT:</b>		
<input type="checkbox"/>	Gold	\$ 5,000 USD
<input type="checkbox"/>	Silver	\$ 3,500 USD
<input type="checkbox"/>	Bronze	\$ 2,500 USD
<b>SPONSORSHIP:</b>		
<input type="checkbox"/>	Mini Hand Sanitizer	\$ 1,200 USD

Total Amount: \_\_\_\_\_

***Exhibitor space is limited*** Deadline for exhibitor/support space is May 3, 2024, or when space reaches capacity (whichever comes first). All exhibitors & supporters will receive a confirmation email with additional logistic details.

**Please also sign and return attached "Exhibitor/Support Agreement Rules" on page 9.**

**Check/Money Order Payment**

Please make check payable to: **Meeting Achievements (TID 371464588)**. Mail the application/payment form, exhibitor agreement, and the check/money order to:

Meeting Achievements  
Attn: CHICAGO AYA  
567 West 250 South  
Hebron, IN 46341

**Credit Card Payment**

Check one:     VISA     Mastercard     American Express

<b>Credit Card Number</b>	
<b>Expiration Date</b>	
<b>CID</b>	
<b>Cardholder's Name</b>	
<b>Billing Address</b>	
<b>City</b>	
<b>State/Province</b>	
<b>Postal Code</b>	
<b>Telephone</b>	
<b>Signature</b>	

**If paying by credit card, the completed application/payment form and the signed exhibitor form may be returned via one of the following options:**

**Scanned/emailed to:** *leslie@meetingachievements.com*

**Mail to the address below:**

Meeting Achievements  
Attn: CHICAGO AYA  
567 West 250 South  
Hebron IN 46341

A receipt/confirmation will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor agreement. All exhibitors will also receive the exhibitor know-before-you-go document **72 hours pre-conference** with additional logistic details.

**Questions:**

Leslie Brizendine - Symposium Organizer  
Phone: 219.465.1115  
Email: *leslie@meetingachievements.com*

Thank you for your application!



### Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.
9. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at [www.accme.org](http://www.accme.org), including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."

### Industry Guidelines

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008





## **Distribution of Product**

### **FDA Regulations**

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

### **Selling of Products or Services**

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

### **Use of Name, Insignia, Logo or Acronym**

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.



### **Liability and Security**

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

### **Terms and Conditions**

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

*If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.*



Company Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (print): \_\_\_\_\_

Email: \_\_\_\_\_



Please list the names of all representatives scheduled to be onsite:

**Company Representative (1): (Gold/Silver/Bronze)**

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Name

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Title

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Phone

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Email

**Company Representative (2): (Gold/Silver) (Bronze \$ 395)**

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Name

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Title

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Phone

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Email

**Company Representative (3): (Gold) (Silver/Bronze \$ 395)**

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Name

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Title

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Phone

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Email

Additional conference registrations may be purchased at an industry rate of \$395 on  
the event website: [www.chicagoaya.com](http://www.chicagoaya.com)